



**ESCRS
iNovation**



2023 ESCRS iNovation Day

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Friday 8th September 2023

Messe Wien Exhibition & Congress Centre, Vienna, Austria



www.escrs.com

#ESCRS2023 #ESCRSiNovation



14:00 - 09:30 Session #1: Managing...
Chair: Thomas Korbek



Topic 4: Emerging Presbyopes

For the early presbyope with no cataract, what are the emerging options that preserve the ability for presbyopia-correcting IOLs in the future?

ESCRS
iNovation.

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- Presbyopes
- in
- Intermediate Vision
- Rowiak
- Allotex
- AixLens

ESCRS
iNovation



Introduction

ESCRS to host second annual iNovation meeting this September

After the success of the inaugural iNovation Day in 2022, **The European Society of Cataract and Refractive Surgeons (ESCRS)** is proud to announce the next iNovation meeting in Vienna, Austria, on Friday, September 8, 07h45-16h00 at the Messe Wien Exhibition & Congress Centre, immediately prior to the opening of the main ESCRS Congress programme.

This iNovation meeting will bring together clinical and business experts from across Europe and other parts of the world. Sessions will focus on the most urgent clinical needs and barriers to success in anterior segment care—and how the latest technology innovations may address those barriers and clinical needs within the next 5-10 years. The agenda will also feature projected 2023 innovations, capital and commercial market changes, and reimbursement trends.

The faculty will be anchored by the ESCRS clinical leadership and will feature a balanced mix of doctors and global executives from established and emerging public and private companies. Unique perspectives will be shared by guest speakers from the European investment, regulatory and research communities.

The programme will feature focused panel discussions, emerging company presentations, guest speakers and survey data on attendee and ESCRS delegate interests, trends and concerns.

Looking forward to seeing you in Vienna!



Prof Oliver Findl
President, ESCRS

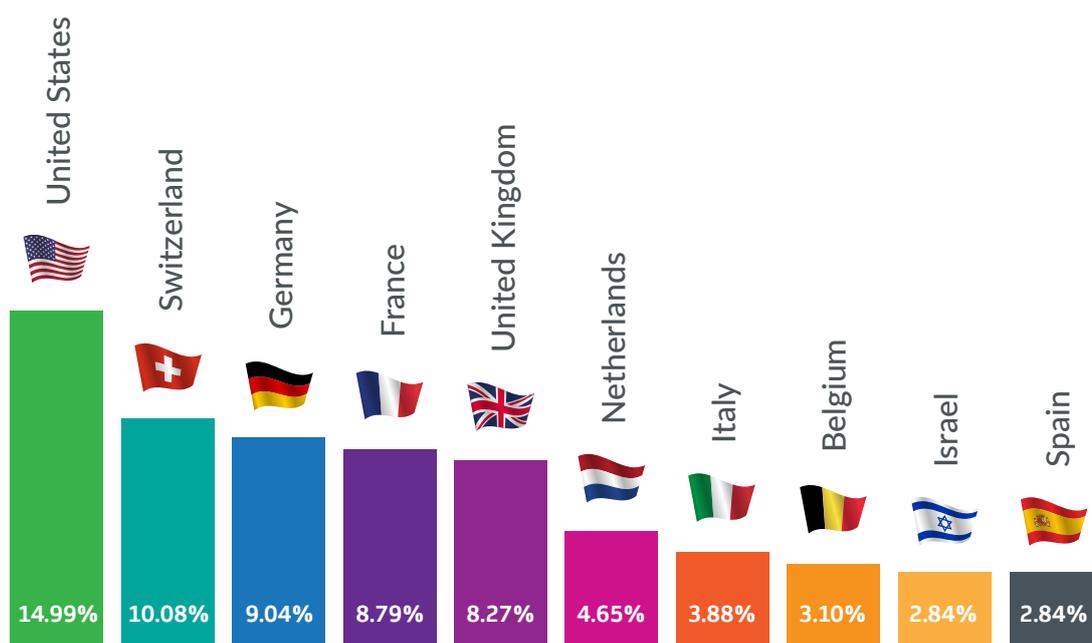
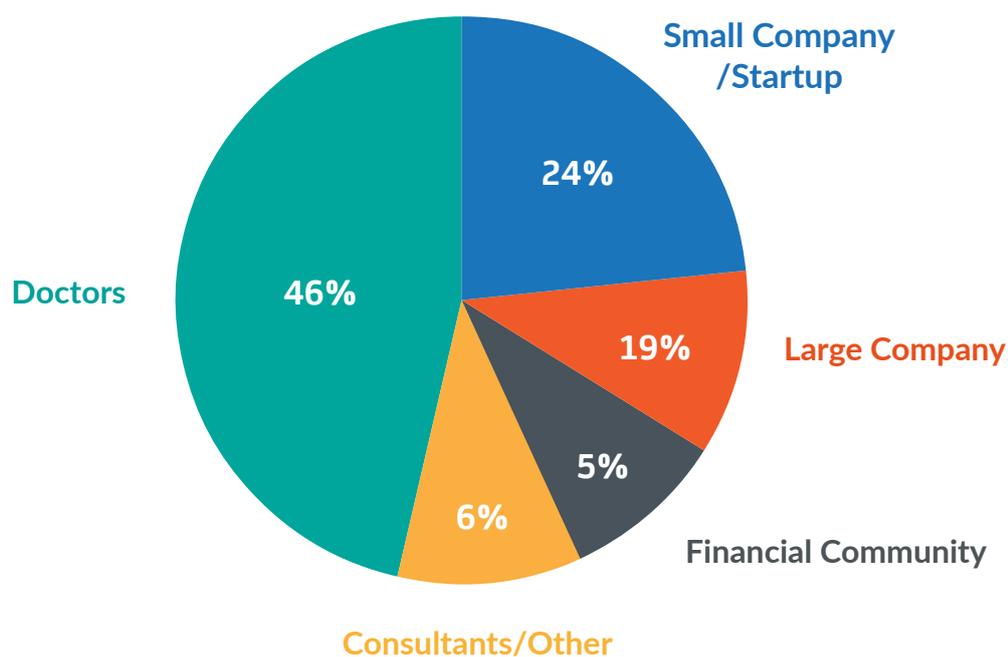
Programme Committee

- Oliver Findl
- Roberto Bellucci
- Burkhard Dick
- José Güell
- Thomas Kohnen
- Rudy Nuijts
- Filomena Ribeiro
- Paul Rosen



iInnovation Day Facts

The **First ESCRS iInnovation Day** brought together over 380 experts in the field of ophthalmology.



Top 10 Countries Represented by Attendees

Programme Overview

Friday 8th September 2023

7:45 - 16:00

Meeting Itinerary Subject to change

- 8 Sessions with Expert Panel Discussions
- Presentations from approximately 25 emerging technology companies
- Networking Breakfast, Lunch, Reception and Several Breaks
- Guest speaker lectures
- Prevailing trends survey of pre-registered attendees

Main Session Topics

With discussions by doctor and industry leaders

- Presbyopia
- Diagnostics and Artificial intelligence
- Cornea / OSD
- Funding innovation
- Glaucoma / MIGS
- Myopia Management
- Executive Leadership
- The Winning Pitch



Sponsorship Opportunities

Bronze EUR 7'500

- Mention as Bronze sponsor on the website
- Featuring as Bronze sponsor on dedicated sponsor signage at the venue
- Featuring as Bronze sponsor on the sponsor list in the intersession slides in the session room
- 1 Complimentary registration pass

Silver EUR 14'000

- Mention as Silver sponsor on the website
- Featuring as Silver sponsor on dedicated sponsor signage at the venue
- Featuring as Silver sponsor on the sponsor list in the intersession slides in the session room
- Quarter page advertisement on an inside page in the programme book
- 2 Complimentary registration passes

Gold EUR 27'500

- Mention as Gold sponsor on the website
- Featuring as Gold sponsor on dedicated sponsor signage at the venue
- Half page advertisement on an inside page in the programme book
- Featuring as Gold sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Gold sponsor on the directional signage at the venue
- One 10 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- 4 Complimentary registration passes

Platinum EUR 55'000

- Mention as Platinum sponsor on the website
- Featuring as Platinum sponsor on dedicated sponsor signage at the venue
- Full page advertisement on inside page in the programme book
- Featuring as Platinum sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Platinum sponsor on the directional signage at the venue
- Featuring as sponsors of the coffee breaks
- One 20 second (maximum duration) session advert in a chosen session (advert video to be provided by the sponsor and to be focussed on innovation perspectives)
- One dedicated e-mailer to database of registered persons to the event
- 10 Complimentary registration passes

Diamond EUR 82'500

- Mention as Diamond sponsor on the website
- Featuring as Diamond sponsor on dedicated sponsor signage at the venue
- Full page advertisement on either inside cover or outside back cover page in the programme book
- Featuring as Diamond sponsor on the sponsor list in the intersession slides in the session room
- Featuring as Diamond sponsor on the directional signage at the venue
- Featuring as sole sponsor of either the breakfast, lunch or conclusion networking reception
- One 20 second or two 10 second (maximum durations) session adverts in a chosen session (advert videos to be provided by the sponsor and to be focussed on innovation perspectives)
- Two dedicated e-mailers to database of registered persons to the event
- Video interview with ESCRS president distributed to all ESCRS Delegates shortly after iNovation Day
- 15 Complimentary registration passes

Emerging Company Showcase

Emerging Company Showcase EUR 2'250

The ESCRS is looking to identify smaller companies with emerging technologies to present at the Second ESCRS iNovation Day taking place on 8 September 2023 at the Messe Wien in Vienna.

The goal is to have emerging technologies presented to a large ophthalmic audience of doctors and industry to accelerate market introductions.

Presentations will be reviewed and discussed with a panel of ESCRS doctor leadership and key industry leads. Presenting company applications will be reviewed by the iNovation Program Committee, that includes the key leadership of the ESCRS organization. If your company is selected, the fee to present is €2,250.

Due Dates

1 June 2023 – Submission deadline for applications

Beginning of July 2023 - Selections announced

1 August 2023 - Final presentations due



Terms & Conditions

ESCRS INOVATION DAY 2023 OUTLINE / PROJECT DEFINITION

All items listed in this brochure apply to the ESCRS iNovation Day 2023 in the following form and definition:

- Face to face Meeting at the Messe Wien Exhibition & Congress Centre on 8 September 2023 with a projected "in-person" attendance of 500 delegates.

RESERVATION

To be valid, your reservation must be submitted to the ESCRS iNovation Day 2023 Sponsorship Secretariat. Sponsorship items allocations will be attributed on a first-come-first-served basis. The reception of the signed order form serves as the basis. Once items have been attributed, no change will be possible without MCI Suisse SA's written agreement.

The submission of an order via signed paper order form by email constitutes a firm hire commitment and compels the subscriber to pay for the items ordered and accept both the general conditions, rules and regulations outlined here. No verbal or telephone agreement will commit MCI Suisse SA nor the Organising Committee unless confirmed in writing.

PAYMENT TERMS AND GENERAL CANCELLATION POLICY

100% of the total sponsorship fees due shall be invoiced. Payment is due within 30 days of receipt of invoice.

Notification of cancellation must be submitted to:

escrs.innovation@mci-group.com in writing and will only be deemed accepted once written acknowledgement has been confirmed.

The following general cancellation policy shall apply, save for the exceptional scenario described in the section concerning COVID-19 below. This cancellation policy also applies in the event of partial cancellation of items ordered. The cancellation policy shall apply regardless of whether payment has been received or not.

Date of receipt of cancellation from sponsor	Cancellation fees applied
Until 150 days prior to the Day	50% of total order amount
Within 149 days of the Day	100% of total order amount

ESCRS PRIORITY POINTS SYSTEM

Sponsoring fees paid for ESCRS iNovation count towards the ESCRS priority points system.

COVID-19

Mindful of the evolving situation of the Covid-19 global pandemic and of the potential for restrictions applicable to the staging of live events, the organisers will offer the following exceptional Covid-19 cancellation terms in the event of the scenario outlined below:

Scenario description	Cancellation terms applied
Cancellation of the day due to reasons directly, or indirectly, related to Covid-19. ESCRS and MCI undertake only to cancel the day if, in their opinion and owing to reasons attributable to Covid, not doing so would be unsafe or impracticable.	The organisers will liaise with sponsors to re-assign the value of items relating to the cancelled day to next years edition. Companies that do not wish to re-assign their items to next years day shall be reimbursed up to a maximum of 50% of their total order amount.

NB: Assuming that the event proceeds as foreseen, the organisers will not waive cancellation terms for any companies who are prevented from travelling to the event by travel restrictions. This applies if such restrictions are imposed due to Covid-19 or if they are imposed for any other reason. Companies are advised to purchase appropriate insurance cover for such a scenario.

In no scenario will the event organisers be responsible for third-party costs engaged by sponsors including, but not limited to, travel expenses, accommodation, additional on-site service providers etc.

FORCE MAJEURE

Outwith the scenarios described in the previous section, neither ESCRS nor MCI are responsible for either the partial or total non-execution of the contract in the event of accident, an act caused by a third party, such as Acts of God including, without limitation, credible threats of natural disaster in the geographic vicinity, war, curtailment or interruption of transportation facilities, threats or acts of terrorism or similar acts, governmental travel advisory, a governmental elevation of the terrorism alert level, civil disturbance, the issue of a Travel Warning by the World Health Organization or any other cause comparable events or disaster beyond the parties' control which prevents the Venue from accommodating the clients of MCI Suisse SA for the event or if for the same reasons the event is cancelled by MCI.

In the event of force majeure, the event dates may be changed, or the latter may be purely and simply cancelled.

In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the Organiser or the producer.

INSURANCE

The signatory renounces to take recourse against the Organisers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the company's local rules regarding travelling.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

MCI Suisse SA is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the sponsor. MCI Suisse SA reserves the right to change or to complete the here-enclosed regulations at any time. If any changes should occur, all participating companies will be informed.

MCI Suisse SA
Rue du Pré-Bouvier 9
1242 Satigny, Switzerland

DATA PROTECTION CLAUSE

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the sponsor's personal data for the purposes of (i) managing and organising the event, in particular investment opportunities (ii) managing and organising prospecting and loyalty (iii) enabling the sponsor to benefit from our services (iv) enabling the sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the sponsor has adhered, failing which the contract cannot be executed. Sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the sponsor's data - or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this commitment form. In accordance with the regulations in force, the sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

Terms & Conditions

The sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The sponsor may exercise his rights by sending a request to the following address by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com

2. In any event, the sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the sponsor of a personal data file, the sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

PRODUCT DISCLAIMER & COMPLIANCE

The ESCRS reminds sponsors and their agents or designees of their responsibility to be aware of and to abide by all guidelines and codes regarding the relationship between the pharmaceutical and medical device/ equipment industry and healthcare professionals that are applicable to your company.

Recommendations about pharmaceutical guidelines must come from your internal legal departments as ESCRS and MCI Suisse SA may offer no advice that can be construed as legal.

Please make sure that you consult the Codes of Conduct in application which may be found here:

- <https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>
- <https://www.efpia.eu/relationships-code/the-efpia-code/>





ESCRS iNovation

Friday 8th September 2023



2023 ESCRS iNovation Day

Partnership Order Form

Please send this form completed and signed to: escrs.inovation@mci-group.com

Invoicing Information

Invoicing Company Name	<input type="text"/>		
Published Company Name	<input type="text"/>	Company VAT Number	<input type="text"/>
Address	<input type="text"/>		
Postal Code	<input type="text"/>	City	<input type="text"/>
		Country	<input type="text"/>
Contact Name	<input type="text"/>	Email	<input type="text"/>
Telephone	<input type="text"/>	P.O. Number If Applicable	<input type="text"/>

Sponsorship Opportunities

Emerging Company Presentation Fee	<input type="checkbox"/>	EUR 2'250
Bronze package	<input type="checkbox"/>	EUR 7'500
Silver package	<input type="checkbox"/>	EUR 14'000
Gold package	<input type="checkbox"/>	EUR 27'500
Platinum package	<input type="checkbox"/>	EUR 55'000
Diamond package (limited to 2 companies)	<input type="checkbox"/>	EUR 82'500

Payment Schedule

An invoice for 100% of the payment will be sent upon reception of the order form. The invoice will be payable within 30 days of its reception. 5% interest will be charged on any late payments. VAT is not included in the published prices.

- I have read and agree with the ESCRS terms and conditions shown in the partnership brochure.
- I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Cancellation Policy

Cancellations and changes to your original booking must be made in writing to MCI.
Until 150 days prior to the Day: 50% cancellation fees on total booking
Within 149 days of the Day: 100% cancellation fees on total booking

Date Day: Month:

Signature (Name):